

## ANNEX B – CURRICULUM FOR PARTICIPANTS OF THE DOUBLE DEGREE PROGRAM

### Home University: University of Nanjing

The Double Degree program is six semesters in length during which 32 Chinese Credits in total are required according to the following regulations.

Participants have to spend the first two semesters (academic year: October – July/August) at the University of Nanjing. During the first two semesters at the University of Nanjing students have to pass courses according to the following regulations:

#### **Master of Management**

##### **1. Public Courses from NJU**

- |   |                   |
|---|-------------------|
| a) English courses for Master Candidates  | 4 Chinese Credits |
| b) Study on the Theory and Practice of Socialism with Chinese Characteristics                               | 2 Chinese Credits |
| c) Selected readings of Marxist Classics/ Marxism and Methodology of Social Sciences / Dialectics of Nature | 1 Chinese Credits |
| d) Graduate Academic Norms and Academic Integrity   | 0 Chinese Credits |

##### **2. General Courses from NJUBS**

- |  |                   |
|--|-------------------|
| a) Modern Economics                              | 3 Chinese Credits |
| b) Methodology of Management Research            | 2 Chinese Credits |
| c) Modern Financial Management                   | 2 Chinese Credits |
| d) Organizational Behavior and Management Theory | 2 Chinese Credits |

##### **3. Major Courses**

###### **a) Human Resources**

- |   |                   |
|---|-------------------|
| i. Studies on Corporate Strategic                     | 2 Chinese Credits |
| ii. Research Methodology in Human Resource Management | 2 Chinese Credits |
| iii. organizational politics and negotiation          | 2 Chinese Credits |
| iv. Global Human Resource Management                  | 2 Chinese Credits |

###### **b) Business Administration**

- |   |                   |
|---|-------------------|
| i. Studies on Corporate Strategic                   | 2 Chinese Credits |
| ii. Operations Management                           | 2 Chinese Credits |
| iii. Studies on International Enterprise Management | 2 Chinese Credits |
| iv. The research of corporate governance            | 2 Chinese Credits |

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- c) Marketing
  - i. Marketing Strategy 2 Chinese Credits
  - ii. Consumer Behavior Research 2 Chinese Credits
  - iii. Senior Marketing 2 Chinese Credits
  - iv. Market Research and design strategy 2 Chinese Credits
- d) E-commerce
  - i. E-Business Operation and Management 2 Chinese Credits
  - ii. Big Data Analytics and It's Application 2 Chinese Credits
  - iii. Theory and Practice of E-commerce 3 Chinese Credits
  - iv. Econometrics in Management Research 2 Chinese Credits
- e) Accounting
  - i. Fundamentals of Accounting 1 Chinese Credits
  - ii. Financial Accounting Studies 1 Chinese Credits
  - iii. International Accounting 1 Chinese Credits
  - iv. Financial Management Studies 1 Chinese Credits
  - v. Studies on Risk Management and Internal Controlling 1 Chinese Credits
  - vi. Accounting and Management Studies 1 Chinese Credits
  - vii. Studies on Cost Accounting 1 Chinese Credits
  - viii. Auditing 1 Chinese Credits
  - ix. Business ethics and accounting professional ethics 1 Chinese Credits
- 4. Optional Courses
  - a) Human Resources
    - i. Human Resource Management Practice 2 Chinese Credits
    - ii. Research on employees, creativity and innovation 2 Chinese Credits
    - iii. Corporate Ethics and Social Responsibility 2 Chinese Credits
    - iv. Management Consulting 2 Chinese Credits
    - v. Management Communication 2 Chinese Credits

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vi.	Theory of Corporate Organization	2 Chinese Credits
vii.	Complexity Management	2 Chinese Credits
viii.	Innovation in management	2 Chinese Credits
ix.	Emotional Management in Organizations	2 Chinese Credits
x.	Enterprise Value Management	2 Chinese Credits
xi.	Chinese Management Studies	2 Chinese Credits
b)	Business Administration	
i.	Global Human Resource Management	2 Chinese Credits
ii.	Capital Investment Decision Making and Methodology	2 Chinese Credits
iii.	Supply Chain Management	2 Chinese Credits
iv.	Management Consulting	2 Chinese Credits
v.	Business Communication across Cultures	2 Chinese Credits
vi.	Econometrics	2 Chinese Credits
vii.	Theory of Corporate Organization	2 Chinese Credits
viii.	Negotiation and Conflict Management	2 Chinese Credits
ix.	Entrepreneurship and Innovation Research	2 Chinese Credits
x.	Big Data and Management	2 Chinese Credits
xi.	Theory Frontier of Strategic Management	2 Chinese Credits
xii.	Business Model Innovation	2 Chinese Credits
xiii.	Frontier Topics of Organizational Behavior	2 Chinese Credits
xiv.	Entrepreneurs and Internationalization	2 Chinese Credits
xv.	Research on financial Operation Management	2 Chinese Credits
xvi.	Chinese Management Studies	2 Chinese Credits
xvii.	Technology Innovation Management	2 Chinese Credits
xviii.	Classic theories in strategic management	2 Chinese Credits
xix.	Qualitative Methods of Organization and Management Research	2 Chinese Credits
xx.	Management Research Philosophy	2 Chinese Credits
xxi.	Scientific Research Tools	2 Chinese Credits

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xxii.	Business and Society	2 Chinese Credits
c)	Marketing	
i.	Experimental design of consumer research	2 Chinese Credits
ii.	Judgment and Decision Making in Consumer Research	2 Chinese Credits
iii.	Service Management and Service Marketing	2 Chinese Credits
iv.	Consumer Research	2 Chinese Credits
v.	Decision-making in Global Marketing	2 Chinese Credits
vi.	Advanced Brand Management	2 Chinese Credits
vii.	Econometrics in Management Research	2 Chinese Credits
viii.	Seminar for Business Research Method: Text Analysis	2 Chinese Credits
d)	E-commerce	
i.	Data Warehouse and Data Mining	2 Chinese Credits
ii.	Classic and Advanced Research on Electronic Business	3 Chinese Credits
iii.	Seminar for Business Research Method: Text Analysis	2 Chinese Credits
iv.	New Retail Research Topics Empowered by Data	2 Chinese Credits
e)	Accounting	
i.	Senior Theory of Financial Statement Analysis	1 Chinese Credits
ii.	Intelligent Audit Based on Data Analysis	1 Chinese Credits
iii.	Financial Market and Financial Instruments	1 Chinese Credits
iv.	Investment	1 Chinese Credits
v.	Corporate Governance: Theory and Practice in China	1 Chinese Credits
vi.	Informatization and Innovation of Accounting and Financial Management	1 Chinese Credits

### Master of Economics

#### 1. Public Courses from NJU

- |    |  |                   |
|----|--|-------------------|
| a) | English courses for Master Candidates  | 4 Chinese Credits |
| b) | Study on the Theory and Practice of Socialism with Chinese Characteristics                     | 2 Chinese Credits |
| c) | Selected readings of Marxist Classics/Marxism and Methodology of Social Sciences/Dialectics of |                   |

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Nature	1 Chinese Credits
d) Graduate Academic Norms and Academic Integrity	0 Chinese Credits
2. General Courses from NJUBS	
a) Advanced Macroeconomics	3 Chinese Credits
b) Advanced Microeconomics	3 Chinese Credits
c) Advanced Econometrics	3 Chinese Credits
3. Major Courses	
a) Political Economics	
i. Research on Contemporary China's economic problems	2 Chinese Credits
ii. Studies on Das Kapital	2 Chinese Credits
b) Western Economics	
i. Research on Contemporary China's economic problems	2 Chinese Credits
ii. History of Western Economics	2 Chinese Credits
c) Population, Resources, and Environment Economics	
i. Labor Economics and Public Policy	2 Chinese Credits
ii. Application of Microeconomics	2 Chinese Credits
iii. Resources and Environment Economy Research	2 Chinese Credits
iv. Economics of Health	2 Chinese Credits
d) World Economy	
i. International Economic Problems Studies	2 Chinese Credits
ii. World Economy Studies	2 Chinese Credits
e) National Economics	
i. Research on Contemporary China's economic problems	2 Chinese Credits
ii. Monetary Finance Studies	2 Chinese Credits
f) Finance	
i. International Finance Studies	2 Chinese Credits
ii. Advanced Financial Economics	2 Chinese Credits

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iii.	Risk Management and Insurance Research	2 Chinese Credits
iv.	Financial Derivatives	2 Chinese Credits
g)	Industrial Economics	
i.	Advanced Industrial Economics	3 Chinese Credits
h)	International Trade	
i.	International Economics	2 Chinese Credits
ii.	International Trade Studies	2 Chinese Credits
i)	Mathematical Economics	
i.	Mathematical Economics	2 Chinese Credits
4.	Optional Courses	
a)	Political Economics	
i.	Chinese Economic History Research	2 Chinese Credits
ii.	Securities Investment	2 Chinese Credits
iii.	Topics in Economics of Human Resources	2 Chinese Credits
iv.	Research in Organizational Economics	2 Chinese Credits
v.	Monetary Finance Studies	2 Chinese Credits
vi.	Mathematical Economics	2 Chinese Credits
vii.	New Institutional Economics Research	2 Chinese Credits
viii.	General Equilibrium theory--from Development Economics viewpoint	2 Chinese Credits
ix.	Experimental Economics Research	2 Chinese Credits
x.	Social and Economic Networks	2 Chinese Credits
xi.	Research in New Structural Economics	2 Chinese Credits
xii.	Behavioral Economics	2 Chinese Credits
xiii.	A Guide to Writing in Economics	2 Chinese Credits
b)	Western Economics	
i.	Chinese Economic History Research	2 Chinese Credits
ii.	Securities Investment	2 Chinese Credits

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iii.	Topics in Economics of Human Resources	2 Chinese Credits
iv.	Research in Organizational Economics	2 Chinese Credits
v.	Monetary Finance Studies	2 Chinese Credits
vi.	Mathematical Economics	2 Chinese Credits
vii.	New Institutional Economics Research	2 Chinese Credits
viii.	General Equilibrium theory--from Development Economics viewpoint	2 Chinese Credits
ix.	Experimental Economics Research	2 Chinese Credits
x.	Social and Economic Networks	2 Chinese Credits
xi.	Research in New Structural Economics	2 Chinese Credits
xii.	Behavioral Economics	2 Chinese Credits
xiii.	A Guide to Writing in Economics	2 Chinese Credits
c)	Population, Resources and Environment Economics	
i.	Special Topics in Social Security	2 Chinese Credits
ii.	Topics in Empirical Microeconomics	2 Chinese Credits
iii.	Microeconometric Evaluation of Social Programs: Methods and Application	2 Chinese Credits
iv.	Survival Analysis Using Stata	2 Chinese Credits
d)	World Economy	
i.	International Economic Problems Studies	2 Chinese Credits
ii.	Research on International investment and financing	2 Chinese Credits
iii.	International Trade Studies	2 Chinese Credits
iv.	Empirical International Trade and Finance	2 Chinese Credits
v.	Trade and Environmental Studies	2 Chinese Credits
vi.	International Investment Research	2 Chinese Credits
vii.	Frontiers of International economic theory and methods	2 Chinese Credits
viii.	Applied Econometrics (I)	2 Chinese Credits

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ix.	Microcosmic Econometrics	2 Chinese Credits
x.	Applied Econometrics (II、 Panel data analysis)	2 Chinese Credits
xi.	Literature Selection and Writing	2 Chinese Credits
e)	Nation Economics, Mathematical Economics	
i.	Studies on Das Kapital	2 Chinese Credits
ii.	History of Western Economics	2 Chinese Credits
iii.	Chinese Economic History Research	2 Chinese Credits
iv.	Securities Investment	2 Chinese Credits
v.	Topics in Economics of Human Resources	2 Chinese Credits
vi.	Research in Organizational Economics	2 Chinese Credits
vii.	New Institutional Economics Research	2 Chinese Credits
viii.	General equilibrium theory--from development economics viewpoint	2 Chinese Credits
ix.	Experimental Economics Research	2 Chinese Credits
x.	Social and Economic Networks	2 Chinese Credits
xi.	Research in New Structural Economics	2 Chinese Credits
xii.	Behavioral Economics	2 Chinese Credits
xiii.	Labor Economics and Public Policy	2 Chinese Credits
xiv.	A Guide to Writing in Economics	2 Chinese Credits
f)	Finance	
i.	Financial Risk Management Studies	2 Chinese Credits
ii.	Senior Financial Modeling	2 Chinese Credits
iii.	Investment Theory Research	2 Chinese Credits
iv.	Financial English	2 Chinese Credits
v.	Frontier of Corporate Finance	2 Chinese Credits
vi.	Financial Engineering Research	2 Chinese Credits
vii.	Empirical Finance	2 Chinese Credits
viii.	Financial Statement Analysis	2 Chinese Credits



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ix.	The management of insurance companies	2 Chinese Credits
x.	Asset Pricing	2 Chinese Credits
xi.	Frontier of Financial Market	2 Chinese Credits
xii.	Empirical methods in corporate finance	2 Chinese Credits
xiii.	Modern money and finance	2 Chinese Credits
xiv.	Thesis writing	1 Chinese Credits
xv.	Financial system analysis	2 Chinese Credits
g)	Industrial Economics	
i.	Research on Economic Development	2 Chinese Credits
ii.	Cultural Industry Research	2 Chinese Credits
iii.	Regional Economics Topics	2 Chinese Credits
iv.	Investment Projects Evaluation	2 Chinese Credits
v.	Network Economics	2 Chinese Credits
vi.	Industrial Economics: Literature and Writing I	1 Chinese Credits
vii.	Industrial Economics: Literature and Writing II	1 Chinese Credits
viii.	Securities Investment	2 Chinese Credits
ix.	Frontiers of Environmental Economics	2 Chinese Credits
x.	Research Methodology for Industrial Organization	2 Chinese Credits
xi.	Computational Methods in Economics —based on Python	3 Chinese Credits
xii.	Machine Learning Based on R Language	3 Chinese Credits
h)	World Economy	
i.	World Economy Studies	2 Chinese Credits
ii.	International Investment Research	2 Chinese Credits
iii.	International Economic Problems Studies	2 Chinese Credits
iv.	Research on International investment and financing	2 Chinese Credits
v.	Empirical International Trade and Finance	2 Chinese Credits
vi.	Trade and Environmental Studies	2 Chinese Credits

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vii.	Frontiers of international economic theory and methods	2 Chinese Credits
viii.	Applied Econometrics( I )	2 Chinese Credits
ix.	Microcosmic Econometrics	2 Chinese Credits
x.	Applied Econometrics ( II 、 Panel data analysis)	2 Chinese Credits
xi.	Literature Selection and Writing	2 Chinese Credits

Participants have to spend the third and fourth semester (academic year: October – July/August) at the University of Göttingen. At the University of Göttingen students have to pass courses in the scope of 60 ECTS-Credits according to the following regulations:

**1. Mandatory Advanced Modules in International Management (30C): at least 4 of the following courses and at least 1 of the following mandatory advanced research method courses:**

M.WIWI-BWL.0018: Analysis of IFRS Financial Statements	6C
M.WIWI-BWL.0100: International Management	6C
M.WIWI-BWL.0105: International Company Taxation	6C
M.WIWI-BWL.0109: International Human Resource Management	6C
M.WIWI-BWL.0122: Cross-Cultural Management	6C
M.WIWI-BWL.0145: Doing Business in India	3C
M.WIWI-BWL.0146: Doing Business in Japan	3C
M.WIWI-BWL.0147: Doing Business in Korea	3C
M.WIWI-VWL.0092: International Trade	6C
M.WIWI-BWL.0165: Global Virtual Team Management	6C

**Mandatory Advanced Research Methods**

(At least one seminar in the following list of courses should be selected, and the course “International Management Research Seminar” is highly recommended)

M.WIWI-BWL.0129: International Management Research Seminar	6C
M.WIWI-BWL.0118: Survey Research	6C
M.WIWI-QMW.0010: Multivariate Statistics	6C
M.WIWI-QMW.0011: Advanced Statistical Programming with R	6C
M.WIWI-VWL.0041: Panel Data Econometric	6C

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M.WIWI-QMW.0012: Multivariate Time Series Analysis

6C

**2. Electives (30 ECTS)**

- a) Other Modules from mandatory advanced modules if it is not selected
- b) Other Modules with the course code M.WIWI- of the Faculty of Business and Economics
- c) Other courses from other faculties, if the admission requirements of the respective course are fulfilled (excluding Chinese and English language courses)

**Master Thesis (20 Chinese credits)**

During the fifth and /or sixth semester the Master Thesis will be written at the University of Nanjing.

## **ANNEX C – ADDITIONAL CLAUSES**

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#### **1. Registration of UGOE Students in NJUBS**

- i. UGOE students will submit their application to NJUBS one year (typically no later than 1<sup>st</sup>, Oct.) before they start their study in NJUBS.
- ii. Students will be registered in NJUBS for two years before being granted the NJUBS Master degree. Based on the recognition of students' study in UGOE, NJUBS deems them qualified for getting the NJUBS Master's degree on the condition that UGOE students meet all the credit and dissertation requirements stipulated by this document.
- iii. For registration, UGOE students will submit the online application form via <http://istudy.nju.edu.cn>:
- iv. Besides the online application, students will also submit following hardcopy documents:
  - a) Printed version of the Application Form for Foreign Scholars and Students (automatically produced when the online application is completed), signed by the applicant;
  - b) Photocopy of the Physical Examination Record for Foreigners;
  - c) Photocopy of the Bachelor's degree certificate or education level certificate (this year's graduates can first provide the original version of the expected graduation certificate), which should be the Chinese or English version provided by the university or the notarised photocopy in Chinese or English;
  - d) Transcript during the undergraduate period, which should be the Chinese or English version provided by the university or the notarised photocopy in Chinese or English;
  - e) A recommendation letter from UGOE.
  - f) Photocopy of the first page of your passport.
  - g) Physical examination report (can be submitted before actual entry to China)
- v. The students from both sides will meet the language requirements from the partner, stipulated by the administration. For UGOE students, they need to pass the HSK-3 test. The UGOE students could be conditionally admitted. The proof of language skills (a grade more than 85 for the Chinese language course, or a HSK3 certificate) should be submitted before being granted a degree from NJUBS.

#### **2. Supervisors**

- a. Nanjing University will nominate a master thesis supervisor for each student before the exchange;
- b. The supervisor will have an academic title of associate professor or above. Additionally, supervisors from the NJUBS will also have the title of "Master Thesis Supervisor".

#### **3. Master Dissertation**

The requirements for the Master dissertation for applying for a NJUBS Master degree include:

- 1) The thesis is written in English;
- 2) No less than 15,000 English words.

## **ANNEX C – ADDITIONAL CLAUSES**

The content of the dissertation should not violate Chinese or German laws or ethical norms.  
The master dissertation should be submitted to both universities to be archived.

### **4. Assessment and Dissertation Defense**

- a. The dissertation committee will be organized based on the specific standards of NJUBS;
- b. UGOE Students will start the writing of the dissertation no later than the end of the first semester of exchange;
- c. Master dissertations of UGOE students will be evaluated by three reviewers who propose a grade according to the UGOE grading scale; The dissertation committee appoints three reviewers for each UGOE student. The reviewers are from NJUBS;
- d. The dissertation committee will organize a dissertation defense, which should be conducted according to the standards and procedures of NJUBS and will lead to an approval or rejection of application for the Master degree;
- e. If a student fails the defense, he or she will be granted one more opportunity before the end of the semester for a re-defence, a failure in which will render a rejection of the application for the Master degree;
- f. If a student were rejected of the degree from one institute, he or she would still have the opportunity to apply for the degree of the partner institute after fulfilment of all degree requirements according to the local regulations.

### **5. Grading systems, Credits and Workload**

- a. In Göttingen, the "European Credit Transfer and Accumulation System" (ECTS) applies. The credits describe the "student workload" required to achieve positive learning outcomes. One ECTS credit corresponds to about 30 hours of student work, including presence lecture's time, and preparing time before and after the lectures along the semester. In one semester, 30 ECTS credits should be earned.
- b. NJUBS' credit system is based on the lecture hours of students. One credit point corresponds to 18 hours of classes, not including the engagement of students before and after the class. For example, students taking a 2-hour class per week, which typically runs for 18 weeks a semester, will be granted 2 credits.
- c. 18 working hours equal one Chinese credit with an upper-limit of two credits.

Transfer of Credits in the Double Degree Programme "International Management" at Master level: **2.5 ECTS credits = 1 Chinese credit**

### **6. Course lists**

Courses can be added to the list as part of the appendix after successful submission by either Nanjing University or University of Goettingen. In the case of a course on the students' transcript

## **ANNEX C – ADDITIONAL CLAUSES**

not exactly matching the name of any course listed in ANNEX B, the course may still be accepted as part of the courses for the double degree program,

- a) if the course generally fits the course description of the original course. Either a written statement of Nanjing University or University of Goettingen that the course is fitting the programme or a description of the course programme can be equivalent to one of the courses listed above.
- b) if the course title may be originally in Chinese and was not fully translated to the identical course names above Nanjing University can provide a written statement that the course is comparable to one of the courses stated above.